

CASUARINA STORM SPONSORSHIP PACKAGES 2024-2025



CASUARINA STORM SPONSORSHIP

About us

Casuarina Storm Swimming Club is a non-profit swimming club affiliated with Swimming Northern Territory and Swimming Australia. The basic objectives of the Club are:

- To promote and encourage participation in swimming.
- To promote recreational swimming as an activity to improve the health and well-being of its members within a supportive, friendly, family focused environment.
- To encourage and support its members in their pursuit of competitive swimming.

As a non-profit sporting club, we rely heavily on fundraising and sponsorship from local community leaders, businesses, and swimming families to assist in the promotion of swimming in our local community. Since returning to the newly redeveloped Casuarina Aquatic and Leisure Centre on the 13th July 2024, our membership numbers have surged, exceeding all expectations. The strong team spirit and culture that we have built together make Casuarina Storm a special place, and the future of our Club is very bright.

We understand that sport participation can be expensive for parents so we do all we can to minimise the cost to families. To encourage participation, retain membership and keep costs affordable, the Club actively fundraises to provide free social activities for its members, these include team building activities and regular Club Night racing with free BBQ dinner. The Club also fundraises heavily to enable us to purchase new training equipment for its members.

Our swimmers are our most valuable asset. They are disciplined, train hard and also show strong team spirit and sportsmanship. They consistently do well at local, regional and interstate swim meets and promote a positive team culture through mutual support and encouragement. Our leadership group are encouraged to take up leadership roles and organise team building events and Club Night races. These leaders set an example for our younger swimmers, who are then inspired to also join the leadership group.

Sponsorship packages

We invite you to consider the following Sponsorship Packages:

By sponsoring our club, you support our young athletes in their pursuit of excellence, whether it's reaching their competitive swimming goals, developing leadership skills, or engaging in a healthy, active lifestyle. In return, you have the potential to reach a large audience through our extensive network, including social media, our website, newsletters, and our community of members and supporters.

Gold Sponsor: \$500+

What you receive:

- Acknowledgement on social media (Facebook, Instagram), and Club website.
 - The opportunity to present prizes to swimmers, plus photo opportunities at our annual presentation night.
 - Unlimited free advertising opportunities on the Club website or via email to Club members in 2024 and 2025 (sponsor to provide advertisement).
 - The warm and fuzzy feeling knowing that you've supported the youth of our club.
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Silver Sponsor: \$350+

What you receive:

- Acknowledgement on social media (Facebook, Instagram), and Club website.
 - FIVE free advertising opportunities on the Club website or via email to Club members in 2024 and 2025 (sponsor to provide advertisement).
 - The warm and fuzzy feeling knowing that you've supported the youth of our club.
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Bronze Sponsor: \$250+

What you receive:

- Acknowledgement on social media (Facebook, Instagram), and Club website.
 - THREE free advertising opportunities on the Club website or via email to Club members in 2024 and 2025 (sponsor to provide advertisement).
 - The warm and fuzzy feeling knowing that you've supported the youth of our club.
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Green Sponsor: \$50+

What you receive:

- Acknowledgement on social media (Facebook, Instagram), and Club website.
 - One free advertising opportunity on the Club website or via email to Club members in 2024 and 2025 (sponsor to provide advertisement).
 - The warm and fuzzy feeling knowing that you've supported the youth of our Club.
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CASUARINA STORM LANE SPONSORSHIP

Platinum - \$3000

Why do we need lane sponsors?

The largest cost associated with running our Club is lane hire. We estimate that hiring 4 lanes for squad training costs approximately \$25000 - \$28000 per annum.

Our swim lane sponsors are essential to ensure we have the funds to keep our swimmers in the water and train under the best possible conditions. Swim lane sponsors are also acknowledged as Platinum or Major Sponsors. If you are interested in becoming a lane sponsor, please call our Club President, Robyn On, 0409300833.

Our lane sponsors enjoy the following benefits:

- Acknowledgement on signage placed in front of lanes at Casuarina Aquatic and Leisure Centre during official training sessions (sponsor to provide logo).
- Complimentary Club shirt and bucket hat.
- Acknowledgement on social media platforms (Facebook, Instagram), in our monthly newsletter, and on the Club website.
- The opportunity to present prizes to swimmers, plus photo opportunities at our annual presentation night.
- The opportunity to present prizes at the annual Casuarina Storm Invitational meet.
- Unlimited free advertising opportunities on the Club website or via our monthly newsletter for 12 months (sponsor to provide advertisement).
- Most importantly, you will enjoy the warm and fuzzy feeling knowing that you've supported the youth of our Club

Ready to sponsor?

Please email the details in the table below to our Club Secretary at casuarinastorm@gmail.com. Also, provide your name and/or your company's logo to ensure it is included on our website.

Name of business/company	
Contact person	
Phone number	
Email	
Amount of sponsorship	
I require a tax invoice (yes/no)	
Bank transfer receipt number	

Bank Transfer

Sponsorship funds can be deposited via internet banking into the following account:

Casuarina Storm Swimming Club

Westpac Bank: BSB 035306

Account Number: 326265

Need More Info?

Contact: Robyn On (Club President)

Mobile: 0409300833

Email: casuarinastorm@gmail.com

Thank you for your support!